





Before sketches, models or molds are made—we focus on one thing: **Purpose**. Every helmet has one.

We believe that the only way to create great products is to live and breathe in the cultures we serve. Unlike the spectator sports of the masses, we play in an arena where the biggest fans are also the biggest participants. Concepting, designing, engineering and testing—it's all tied together by one common question: who are we building for and what is their purpose? Different helmets provide different answers. Whatever your riding style, we have you covered—literally.

A WARNING: Bicycling is a dangerous sport which may result in serious injury or even death. For proper use of your helmet, please refer to the owner's manual.

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**58** 



PHOTOS: GRAHAM WATSON JONATHAN DEVICH BRIAN VERNOR



BELKIN PRO CYCLING TEAM // PHOTO: GRAHAM WATSON

# UNEOMPROMISING SPEED





The Star Pro Story

# **IT BEGAN WITH A QUESTION.**

We asked pro road racers from the BELKIN Professional Cycling Team to forget about limitations and tell us what they wanted most in a helmet. The answer to that question led to this: An aerodynamically advanced road helmet with patented technology to help you stay cool while going fast. Very fast.

The new Star Pro is specifically engineered for adaptable performance. It's a completely new approach that combines race-winning aerodynamics with advanced ventilation technologies. In one helmet. Like you've never seen before.

Inspiration came from our long storied history in motorcycle racing and developing aerodynamic profiles for helmets that benefit racers traveling in excess of 200mph. The iconic silhouette and proven heritage of speed offered design cues and proof of what can be achieved. To meet the aggressive aerodynamic goals that were laid out by our engineering team, we built a custom wind-tunnel at "The Dome," Bell's Helmet Technology Center in Scotts Valley, California. We also worked with the sports engineers of Belkin to realize the helmet's potential and ultimately had the validation come from independent third-party wind tunnel testing. In the end, Star Pro's test data spoke for itself.

# 

# THE CORE TECHNOLOGIES



ACTIVE AERO

Gives you the ability to regulate airflow, temperature and aero-efficiency on the fly with a simple slider mechanism



OVERBROW VENTILATION Regulates temperature by drawing cool air into the intake ports and circulating it through a matrix of air channels pushing out warm air through the exhaust ports



**PROGRESSIVE LAYERING** Two-layer liner has less dense EPS foam on interior sections and stiff EPS foam on exterior zones



## MAGNETIC ZEISS SHIELD

Integrated eyewear for optimal protection and visibility; removes and stores easily on helmet when not in use

# **HOW IT ALL WORKS**

POWER COMPARISON (Gage as baseline)\* 30° head angle @ 25 mph using WAD (Wind Averaged Drag)

Bell Star Pro (closed)			-5.6
Bell Star Pro (open)		-4.34	
Competitor Aero Helmet A		-3.88	
Competitor Aero Helmet B		-3.85	
Competitor Aero Helmet C		-3.71	
		0.71	
Bell Gage	0		
Competitor Aero Helmet D	1.28		

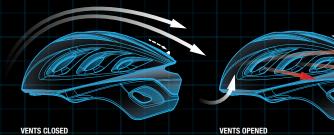
#### SECONDS MAKE FIRST

In a sprint, every second counts and makes the difference in reaching the podium or just the finish line. This infographic shows the gain earned over the distance of a 300-meter sprint finish at 1150 watts.

Standard Road Helmet	1.5 Meters Behind	í.
Aero Competitor A	0.9 Meters Behind	
Star Pro (Vents Open)	0.6 Meters Behind	
Star Pro (Vents Closed)	Sprint Winner	

#### ADAPT FOR THE CONDITIONS

While aero performance is critical, pro racer feedback told us that it's just part of the overall formula for speed. Ventilation, temperature regulation and comfort are also vital factors. So we developed a game-changing solution: Active Aero Technology. For flats and sprints, switch to aero mode on the fly. On climbs, you simply open the vents.

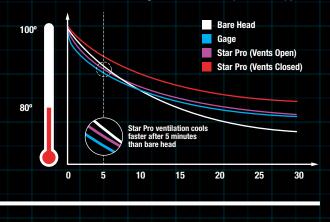


Gain full aerodynamic advantage

VENTS OPENED Cool air flows in, hot air flows out



This chart illustrates the cooling efficiency of Star Pro with vents open to be near-equal to a traditional road helmet, with both helmets cooling faster than a bare head during the initial 5-minute (300 seconds) period.





A full commitment to speed and efficiency means never having to compromise. That's the idea behind the Star Pro, a game-changing aero road helmet that gives riders the power to optimize performance on the fly in ever-changing race situations. Switch from full ventilation on climbs to wind-slicing aerodynamics in the sprints and flats. With its groundbreaking Active Aero technology, which can be engaged with the simple slide of a button, the Star Pro is engineered to be super fast AND super comfortable.







**RETINA SEAR MARKER** 

INFRARED MARKER

**BLACK/RED MARKER** 



SILVER/TITANIUM MARKER



WHITE MARKER Available with or without tinted eye shield



MATTE BLACK Available with or without tinted eye shield

and the second





TINTED EYE SHIELD (standard issue)

CERTIFICATIONS	TECHNOLOGIES
CPSC Bicycle	Active Aero <sup>™</sup>
CE EN1078	Overbrow Ventilation™
	Progressive Layering <sup>™</sup>
	Magnetic Zeiss Eye Shield
	Lightweight Kit
	X-Static <sup>®</sup> Padding
	In-Mold Polycarbonate Shell
	Cinch Guide
	FloatFit™
SPECS	SIZES
Weight: 9.4 oz / 266 grams	<b>S</b> 52–56 cm / 20.5"–22"
Vents: 15 (13 Active Aero <sup>™</sup> )	M 55–59 cm / 21.625"–23.25"

L

58-62 cm / 22.875"-24.375"

ROAD RACE

PHOTO: MATTEO CAPPÈ



There is no better testing ground than the pro peloton. Day in and day out, professional riders push their equipment way beyond the norm. They demand all-out performance in every kind of condition. The Gage was engineered to meet their exacting standards with breakthrough technologies like our two-way adjustable Twin Axis Gear (TAG) fit system, moisture-wicking X-Static padding, and superlight yet precise buckles and Cam-Locks. Ride like a pro. Get the Bell Gage.







INFRARED SPLIT

NEW 2015 WHITE OMBRE





WHITE/BLUE DRAFT

NEW 2015 BLACK/HI-VIS YELLOW DRAFT

WHITE/BLACK/RED SPLIT

CERTIF	ICATIONS	TECHNOLOGIES
CPSC Bicycle		Lightweight Kit
CE EN1078		X-Static <sup>®</sup> Padding
		In-Mold Polycarbonate Shell
		TAG <sup>™</sup> Fit System
SPECS		SIZES
Weight:	8.6 oz / 244 grams	<b>S</b> 52–56 cm / 20.5"–22"
Vents:	26	M 55–59 cm / 21.625"–23.25"
		L 58–62 cm / 22.875"–24.375"

10

#### PHOTO: GRAHAM WATSON



It's not just the number of air vents (22) that gives the Volt RL its cool, comfortable feel on the road. It's the design of those vents. They pull in cool air as you ride, directing it through the internal StreamJet ventilation channels and over your head. The rear exhaust ports pull out the warm air, creating a consistent cooling effect. Overall comfort is further enhanced the Twin Axis Gear (TAG) fit system and Cam-Lock levers, which make for quick and precise strap adjustment.







WHITE/BLACK/RED HERO

**BLACK/INFRARED HERO** 

MATTE BLACK HERO





WHITE FLASH

MATTE TITANIUM/BLUE SLASH

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CERTIFICATIONS	TECHNOLOGIES	
CPSC Bicycle	Lightweight Kit	
CE EN1078	X-Static <sup>®</sup> Padding	
	In-Mold Polycarbonate Shell	
	TAG <sup>™</sup> Fit System	
SPECS	SIZES	
Weight: 9.8 oz / 277 grams	<b>S</b> 52–56 cm / 20.5"–22"	
Vents: 22	M 55–59 cm / 21.625"–23.25"	
	L 58–62 cm / 22.875"–24.375"	

PHOTO: BRIAN VERNOR



When it's just you against the clock, aerodynamic performance comes first. So whether it's a road time trial or triathlon, give yourself an advantage with the wind-tunnel engineered Javelin. It's designed to not only shave seconds against the wind, but also be comfortable in real-world conditions. The Javelin is well ventilated to keep you cool, and the Twin Axis Gear (TAG) fit system gives it a comfortable fit that's easy to dial in. Our exclusive SeamFlex ear flaps make it quick and easy to remove or put on—a big plus when you're rushing through your T1 transition.



**BLACK/SILVER BURNOUT** 

BLACK/RED STAR





CERTIFICATIONS	TECHNOLOGIES
CPSC Bicycle	Seamflex Ear Flaps
CE EN1078	Lightweight Kit
	X-Static <sup>®</sup> Padding
	In-Mold Polycarbonate Shell
	TAG <sup>™</sup> Fit System
SPECS	SIZES
Weight: 13.4 oz / 380 grams	<b>S</b> 52–56 cm / 20.5"–22"
Vents: 3	M 55–59 cm / 21.625"–23.25"
	L 58–62 cm / 22.875"–24.375"

belkin

elkin

INKSYS

**PGS.** 16-17

#### PHOTO: GRAHAM WATSON





**AVAILABLE IN** 

XL

With clean lines and a modern, compact shape, the all-new Overdrive was designed with key trickledown technologies from Bell's pro-level helmets. The Overbrow Ventilation system channels cool air over the head to regulate temperature. And the new Lightweight Kit uses a special webbing material that's lighter and less susceptible to absorbing sweat. Up your road riding game, shift into Overdrive.





MATTE BLACK



WH

WHITE OMBRE





MATTE TITANIUM OMBRE

BLACK/RETINA SEAR HERO

MATTE MINT/SILVER HERO

A SECTION OF A SEC	
CERTIFICATIONS	TECHNOLOGIES
CPSC Bicycle	Overbrow Ventilation <sup>™</sup>
CE EN1078	Lightweight Kit
	In-Mold Polycarbonate Shell
	TAG <sup>™</sup> Fit System
SPECS	SIZES
Weight: 8.9 oz / 251 grams	<b>S</b> 52–56 cm / 20.5"–22"
Vents: 19	M 55–59 cm / 21.625"–23.25"
	L 58–62 cm / 22.875"–24.375"
	<b>XL</b> * 61–65 cm / 24"–25.625"
	*select colors



With its low-profile styling, massive ventilation and incredible comfort, the Array stacks up to many helmets costing twice as much. It's a great choice for road riders seeking a versatile, no-nonsense performer that looks as good as it feels. And Array doesn't skimp on features, either. It includes Bell's Channeled Ventilation, Twin Axis Gear (TAG) fit system and Cam-lock levers. It all adds up to a great-looking helmet that's comfortable enough to let you focus on the road up ahead.





WHITE/SILVER VELOCITY



**BLACK/TITANIUM VELOCITY** 



SILVER/RED/BLACK VELOCITY



CERTIFICATIONS		TECI	INOLOGIES
CPSC Bicycle		In-Mc	ld Polycarbonate Shell
CE EN1078		TAG™	Fit System
SPECS		SIZE	S
Weight:	10 oz / 286 grams	S	52–56 cm / 20.5"–22"
Vents:	24	M	55–59 cm / 21.625"–23.25"
		L	58–62 cm / 22.875"–24.375"



With its inviting style and comfort-driven technologies, Event is pure motivation to ride more miles. The TAG fit system makes finding the perfect fit easier than ever. And Overbrow Ventilation helps channel in cool air and draw out heat. So you stay cool, comfortable and focused on the ride.



MATTE INFRARED/BLACK ROAD BLOCK







WHITE/SILVER ROAD BLOCK

**RED/BLACK ROAD BLOCK** 

**BLUE/CHARCOAL ROAD BLOCK** 



MATTE BLACK/WHITE ROAD BLOCK





PURPLE/TITANIUM ROAD BLOCK

MATTE BLACK



CERTIFICATIONS		TEC	HNOLOGIES
CPSC Bicycle		Over	brow Ventilation™
CE EN1078		In-M	old Polycarbonate Shell
		TAG	" Fit System
SPECS		SIZE	S
Weight:	9.5 oz / 268 grams	S	52–56 cm / 20.5"–22"
Vents:	22	M	55–59 cm / 21.625"–23.25"
		L	58–62 cm / 22.875"–24.375"

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With a breezy, comfortable feel and sporty look, Solar is a perfect choice for casual riders. Its 23 ventilation ports and easy-to-use features, including our own ErgoDial fit system, give you a great fit without the fuss. And the quality in-mold construction makes Solar a bright choice for cyclists.















TITANIUM

















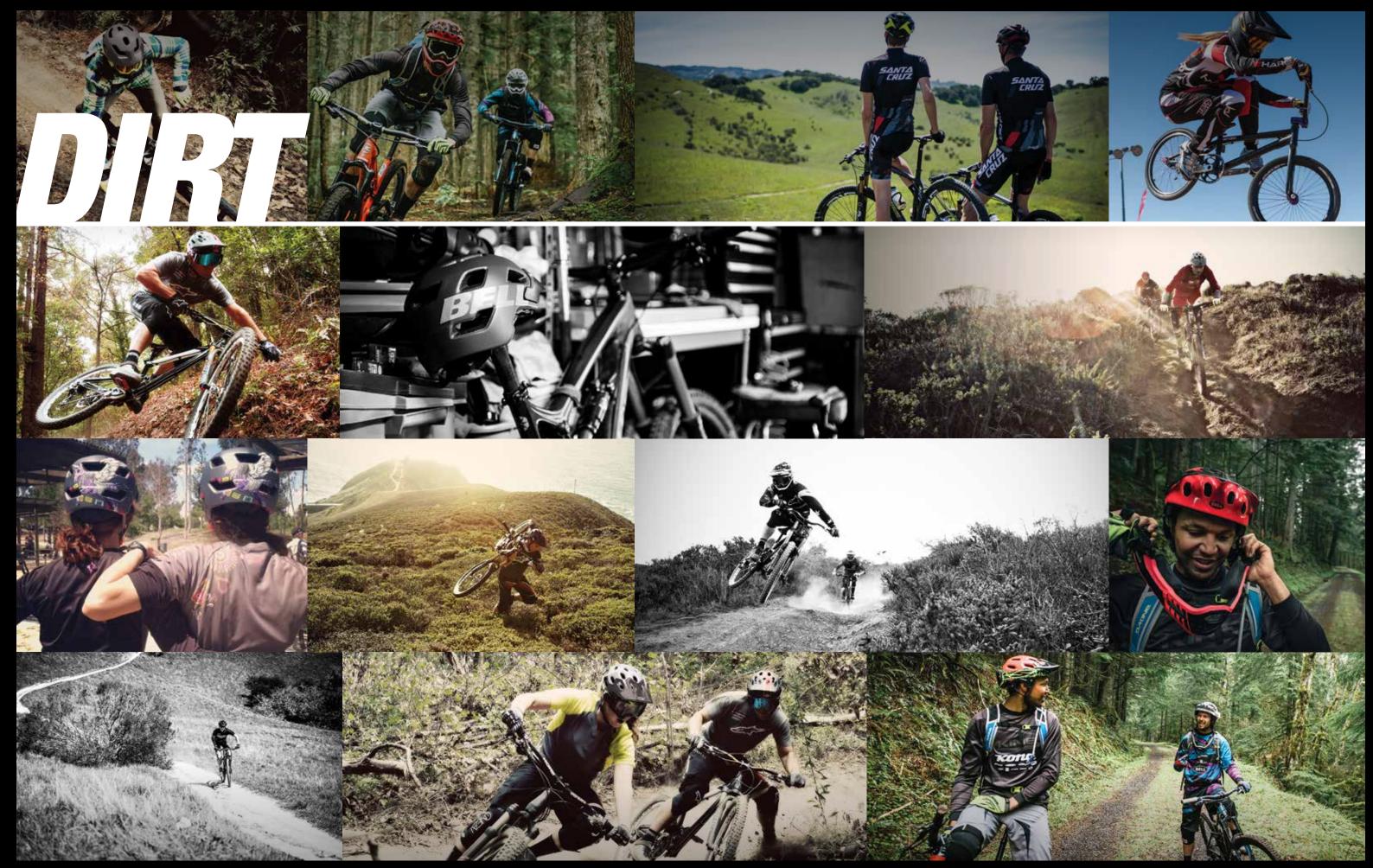
UNIVERSAL ADULT 54-61 cm / 21.25"-24"

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Weight: 10.4 oz / 294 grams

h to e and the

Vents: 23 100 B 1000 B 100 B 100 B 100 B 100 B 100 B **PGS.** 26-27





The technologies and capabilities of today's all-mountain bikes are light years ahead of where they were a few short years ago. Lighter weight, smoother suspension and new innovations such as dropper seatposts are enabling riders to tackle burly terrain at faster speeds.

It's time for all-mountain riders to have a helmet that keeps up.

The Super 2R was designed for this new era of progressive trail riding. It's for riders who expect the lightweight performance of XC equipment combined with the confidence and stability of DH gear. Just like the best all-mountain bikes, the Super 2R offers both.

With the Super 2R, it's all about adaptable performance for variable terrain. On the climbs, it's lightweight, cool and super ventilated. On the descents, it's stable, comfortable and bolstered with added protection.

The key to the Super 2R's versatility is a technology called Wraparound Protection. This protective chin-bar can be removed and carried on climbs then quickly and easily snapped into place when it's time to descend.

Everything about the new Super 2R was designed for all-mountain riding. Its Overbrow Ventilation system channels cool air through the helmet to reduce the chance of overheating on long rides. The TAG fit system is designed to give a more comfortable perch on the occipital lobe. The GoggleGuide System lets you easily adjust and stow goggles under the visor. And a newly designed camera mount features an improved breakaway design.

This is essential all-mountain gear. With Super 2R, you're ready for anything.

# THE CORE TECHNOLOGIES



#### WRAPAROUND PROTECTION The innovative lock-on protective chin-bar is the ultimate solution for progressive trail riding adaptability.

OVERBROW VENTILATION Actively ushers cool air over the head and regulates temperature by drawing cool standard fit systems do, but air into the intake ports and circulating it through a matrix of air channels.



TAG FIT SYSTEM Adjusts to the head on two axes—circumferentially as also vertically to better accommodate differences in the up/down position of the occipital lobe.

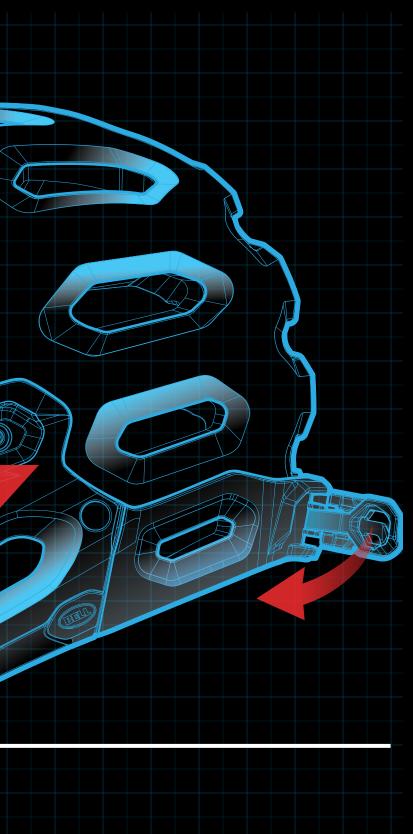


GOGGLEGUIDE Allows riders to manage their eyewear with minimal intrusion on their ride. The flexible system accommodates both goggles and glasses, and works with or without the visor.

#### INTEGRATED BREAKAWAY **CAMERA MOUNT** The removable mount allows

you to seamlessly affix your wearable camera in the perfect spot without the need for messy double-stick tape or zip-ties.

WRAPAROUND PROTECTION IN 3 CLICKS When you're ready to rip more aggressive terrain, attaching the chin-bar is a quick and easy 1-2-3 setup. Our innovative latch design provides a perfect integration with the helmet.





**DESCEND WITH CONFIDENCE & STYLE** Like all things all-mountain, adaptability is essential to performance. The Super 2R delivers that at race pace. When the trail gets rough, give yourself the added protection to rip with confidence.



True all-mountain performance is all about adaptability. It's about being prepared to tackle any off-road challenge with confidence, comfort and style. With its game-changing removable chin-bar, the all-new Super 2R is two helmets in one. Remove and stow the chin-bar in your pack or on your rack on long climbs, then lock it in place when you're ready to rip more aggressive terrain. It's a quick and easy 1-2-3 set-up. Add in Overbrow Ventilation, TAG fit system and a new breakaway camera mount, and you have everything you need to conquer all-mountain terrain.



INFRARED Available with or without Mips



MATTE BLACK/WHITE VIPER Available with or without Mips



WHITE Available with or without Mips



MATTE BLACK



MATTE TITANIUM/RED VIPER



CERTIFICATIONS	TECHNOLOGIES		
CPSC Bicycle	Wraparound Chin-bar		
CE EN1078	GoggleGuide <sup>™</sup> Adjustable Visor System		
	Overbrow Ventilation <sup>™</sup>		
	Integrated Breakaway Camera Mount		
	X-Static <sup>®</sup> Padding		
	Breakaway Screws		
	In-Mold Polycarbonate Shell		
	TAG <sup>™</sup> Fit System		
SPECS	SIZES		
Weight: 24.5 oz / 694 grams	<b>S</b> 52–56 cm / 20.5"–22"		
Vents: 23 helmet vents	M 55–59 cm / 21.625"–23.25"		

L

58-62 cm / 22.875"-24.375"

4 brow ports

Mips

6 chin-bar vents

Available in equipped select colors



PHOTO: PARIS GORE



Enduro racing, all-mountain shredding, heart-pounding trail rides in backcountry terrain. This is the stuff Super 2 was made for. It gives you full, extended protection with lower rear coverage than most of our competition—plus uncompromising comfort and ventilation to help you charge up the climbs. It's loaded with technologies including cooling Overbrow Ventilation, a new breakaway camera mount, and an upgraded TAG fit system that makes dialing in fit easier than ever. And best yet, it is compatible with the Super 2R chin-bar.







MATTE MINT

MATTE GREY

MATTE BLACK

MATTE TITANIUM/RED VIPER



INFRARED Available with or without Mips



MATTE BLACK/WHITE VIPER Available with or without Migs



Available with or without Mips



Bell has long been a supporter of IMBA's goal of creating compatible mountain bike opportunities worldwide. For the last two years, our Bell Built program has donated \$200K to fund trail building across the nation.

>> www.imba.org

>> www.bellhelmets.com/bellbuilt

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CERTIFICATIONS	TECHNOLOGIES
CPSC Bicycle	GoggleGuide <sup>™</sup> Adjustable Visor System
CE EN1078	Overbrow Ventilation <sup>™</sup>
	Integrated Breakaway Camera Mount
	X-Static <sup>®</sup> Padding
	Breakaway Screws
	In-Mold Polycarbonate Shell
	TAG <sup>™</sup> Fit System
SPECS	SIZES
Weight: 12.7 oz / 360 grams	<b>S</b> 52–56 cm / 20.5"–22"
Vents: 23 vents, 4 brow ports	M 55–59 cm / 21.625"–23.25"
	L 58–62 cm / 22.875"–24.375"









If you're ready to step up your trail-riding, the Stoker is made for you. This go-to all-mountain helmet has just the right combo of substance and style. With Overbrow Ventilation and extended rear coverage, the Stoker keeps you cool and confident while riding challenging terrain. And its killer features—like the all-new adjustable visor and SpeedDial Fit System—make it a great choice for any off-road adventure.





MATTE BLACK Available with or without Mips



MATTE WHITE/SILVER BRAILLE - NEW 2015 Available with or without Mips











In celebration of our continued partnership with the Trek Dirt Series, we worked with artist Taylor Reeve to create a special edition "Dia De Unicorn" graphic that's bold and fun. This custom Stoker is the official choice of Dirt Series coaches, and is available to you for a limited time.



CERTIFICATIONS	TECHNOLOGIES
CPSC Bicycle	Overbrow Ventilation <sup>™</sup>
CE EN1078	VPV <sup>™</sup> Adjustable Visor
	In-Mold Polycarbonate Shell
	Speed Dial <sup>™</sup> Fit System
SPECS	SIZES
Weight: 11.1 oz / 316 grams	<b>S</b> 52–56 cm / 20.5"–22"
Vents: 13 vents, 4 brow ports	M 55–59 cm / 21.625"–23.25"
	L 58–62 cm / 22.875"–24.375"
	<b>XL</b> * 61–65 cm / 24"–25.625"
	* 1 1 1





**PGS.** 38–39







XC racing is all about intensity. Gun it for the holeshot, charge up the climb, pass on the descent. These are the heated battles that Volt XC was designed for. It delivers massive ventilation and a supercomfortable fit that makes you forget it's even there when you're out there red-lining it. Cool air passes through the StreamJet channels and out the rear exhaust ports to regulate temperature and sweat. The Twin Axis Gear (TAG) fit system lets you dial in comfort quickly and easily, and the Variable Position Visor (VPV) offers precise positioning to fight sun glare or shield rain and mud.



MATTE BLUE/GREEN HERO

MATTE

MATTE TITANIUM/BLUE SLASH



WHITE/BLACK/RED HERO



MATTE BLACK HERO

CERTIFICATIONS		TECHNOLOGIES
CPSC Bicycle		Lightweight Kit
CE EN1078		X-Static <sup>®</sup> Padding
		VPV <sup>™</sup> Adjustable Visor
		In-Mold Polycarbonate Shell
		TAG <sup>™</sup> Fit System
SPECS		SIZES
Weight:	10.8 oz / 305 grams	<b>S</b> 52–56 cm / 20.5"–22"
Vents:	22	M 55–59 cm / 21.625"–23.25"
		L 58–62 cm / 22.875"–24.375"







The sleek shape gets plenty of attention but the real story with Sequence is its incredible versatility. With a classic cross-country profile, massive ventilation and superb fit system, you can wear it day in and day out on your trail ride. With its two-way-adjustable TAG Fit System, 24 flow-tuned vents and VPV adjustable visor, Sequence is also perfectly suitable for an all-day epic on the weekend.







MATTE TITANIUM HERO ------ NEW 2015

W 2015 MATTE BLACK HERO



MATTE WHITE/SILVER BURNOUT

**BLUE/WHITE BURNOUT** 

CERTIFICATIONS		TECHNOLOGIES
CPSC Bicycle		VPV <sup>™</sup> Adjustable Visor
CE EN1078		In-Mold Polycarbonate Shell
		TAG <sup>™</sup> Fit System
SPECS		
SPECS		SIZES
	11.5 oz / 325 grams	SIZES S 52–56 cm / 20.5"–22"
	11.5 oz / 325 grams 21	

BEI





Whether you're toeing the start line at a local XC race, or hitting the trail for the first time, the last thing you want to worry about is your helmet. With its user-friendly fit features, comfortable cooling technologies, and off-road style, Event XC has you covered. The TAG fit system makes it easy to dial in the perfect fit. Overbrow Ventilation helps channel in cool air and draw out heat—perfect on those long grinder climbs. And the Variable Position Visor shields you from sun glare, so your vision stays sharp when you're ripping through the mountains.







BLACK/HI-VIS YELLOW SPEED FADE

MATTE SILVER/MINT SPEED FADE

MATTE BLACK SPEED FADE





MATTE TITANIUM SPEED FADE

WHITE/RED/BLACK SPEED FADE

CERTIFICATIONS	TECHNOLOGIES
CPSC Bicycle	Overbrow Ventilation <sup>™</sup>
CE EN1078	Blade <sup>™</sup> Removable Visor
	In-Mold Polycarbonate Shell
	TAG <sup>™</sup> Fit System
SPECS	SIZES
Weight: 10.2 oz, 290 grams	<b>S</b> 52–56 cm / 20.5"–22"
Vents: 22	M 55–59 cm / 21.625"–23.25"
	L 58–62 cm / 22.875"–24.375"



XC/RACE







You won't find another helmet manufacturer with deeper roots in motocross. Much of what Bell engineers learned from creating its award-winning Moto-9 helmet went into the Full-9. Take that unrivaled experience, combine it with feedback from downhill and BMX champions, and you have the winning formula. The Full-9 meets the most stringent ASTM Downhill Mountain Bike Racing certification as well as standard CPSC and CE bicycle safety benchmarks. Additional safety-oriented motocross trickle-down technologies include the Eject Helmet Removal System and magnetic cheekpads. Beyond that, the Full-9 includes features like Soundtrax, built-in speaker pockets and audio cable routing—plus slick mounts for Go-Pro or Contour cameras. Add in a lightweight carbon shell, a wide field of view, Overbrow Ventilation intakes and Velocity Flow Ventilation and you have the world's most advanced helmet for DH or BMX.









WHITE/BLACK CARBON EMBLEM

**PGS.** 50–5

CERTIFICATIONS	TECHNOLOGIES	
CPSC Bicycle	Overbrow Ventilation <sup>™</sup>	
CE EN1078	Integrated Breakaway Camera Mount	
ASTM F1952-00 (Downhill)	XT-2 <sup>®</sup> Extended Wear Interior	
ASTM F2032-06 (BMX)	Magnetic Removable Cheekpads	
TICPORT	Soundtrax <sup>™</sup> Speaker System	
[MULTISPORT] CERTIFIED	Integrated Eject <sup>®</sup> Compatibility	
CENT.	Breakaway Screws	
	Flying Bridge Visor	
	Lightweight Full Carbon Shell	
SPECS	SIZES	
Weight: 37 oz / 1050 grams	<b>XS</b> 51–53 cm / 20.125"–20.875"	
Vents: 10 vents, 3 brow ports	<b>S</b> 53–55 cm / 20.875"–21.625"	
	M 55–57 cm / 21.625"–22.5"	
	L 57–59 cm / 22.5"–23.25"	
	<b>XL</b> 59–61 cm / 23.25"–24"	
	<b>XXL</b> 61–63 cm / 24"–24.75"	
	Statement of the local division of the local	

# **OVERBROW VENTILATION**

The **OVERBROW VENTILATION**<sup>™</sup> intakes work with the moto-proven Velocity Flow Ventilation<sup>™</sup> system on the Full-9 to actively usher cool air over the head via three ports on the brow of the helmet. A specially designed bridge keeps the ducting free from obstruction while the Full-9's air-channel matrix works to maximize full-head ventilation.

## **INTEGRATED CAMERA MOUNT**

The Full-9's **INTEGRATED CAMERA MOUNT** seamlessly affixes your wearable camera in the perfect spot without the need for messy double-stick tape or zip-ties. The removable breakaway mount clicks into the Full-9's top vent, leaving no trace when not in use and putting the camera in the ideal position to capture your ride. The mount's co-molded rubber pad reduces vibration and noise when riding rough terrain.



# **EJECT SYSTEM**

Integrated accommodation of the EJECT® HELMET REMOVAL SYSTEM helps first responders to gently remove the helmet from a rider's head, reducing the potential for secondary injuries.

# **SOUNDTRAX**

**SOUNDTRAX**<sup>™</sup> is Bell's system of built-in speaker pockets and integrated audio cable routing. No goofy modifications needed—Soundtrax integrates with the Full-9 to provide the backbeat to your ride.

# **MAGNETIC CHEEKPADS**

The MAGNEFUSION<sup>™</sup> REMOVABLE MAGNETIC CHEEKPADS swap in and out effortlessly for easeof-removal both after a crash, as well as for quickdrying between runs.















PHOTO: ADRIAN MARCOUX



seen one like this. The Transfer-9 is a game-changer. It has years of Bell's unrivaled moto experience deep in its DNA, and it's designed for everyday shredding. That means you get many of the same features as the Full-9 at a price that's built for everyday shredding.









WAR CHIEF



CERTIFICATIONS	TECHNOLOGIES
CPSC Bicycle	Overbrow Ventilation <sup>™</sup>
CE EN1078	Breakaway Camera Mount
ASTM F1952-00 (Downhill)	XT-2 <sup>®</sup> Extended Wear Interior
ASTM F2032-06 (BMX)	Quicksnap Removable Cheekpads
[MULTISPORT] CERTIFIED	Soundtrax <sup>™</sup> Speaker System
[MULTISFIED ]	Integrated Eject <sup>®</sup> Compatibility
CERT	Breakaway Screws
	Flying Bridge Visor
	Fiberglass Shell
SPECS	SIZES
Weight: 42.3 oz / 1200 grams	<b>XS</b> 51–53 cm / 20.125"–20.875"
Vents: 9 vents, 3 brow ports	<b>S</b> 53–55 cm / 20.875"–21.625"
	M 55–57 cm / 21.625"–22.5"
	L 57–59 cm / 22.5"–23.25"
	<b>XL</b> 59–61 cm / 23.25"–24"
T	<b>XXL</b> 61–63 cm / 24"–24.75"









At just 950 grams, the Sanction is our low-profile full-face helmet aimed at young rippers or BMX riders who don't need the more robust Full-9 or Transfer-9. It was originally designed as a youth model, but the Sanction has also become the choice of adults who want full-face protection but prefer a smaller size and profile. If you're riding a chairlift, go with a Full-9 or Transfer-9. But if you're pedaling BMX or dirt jumps, this helmet will serve you well.







**BLUE/BLACK/WHITE SPLATTER** 

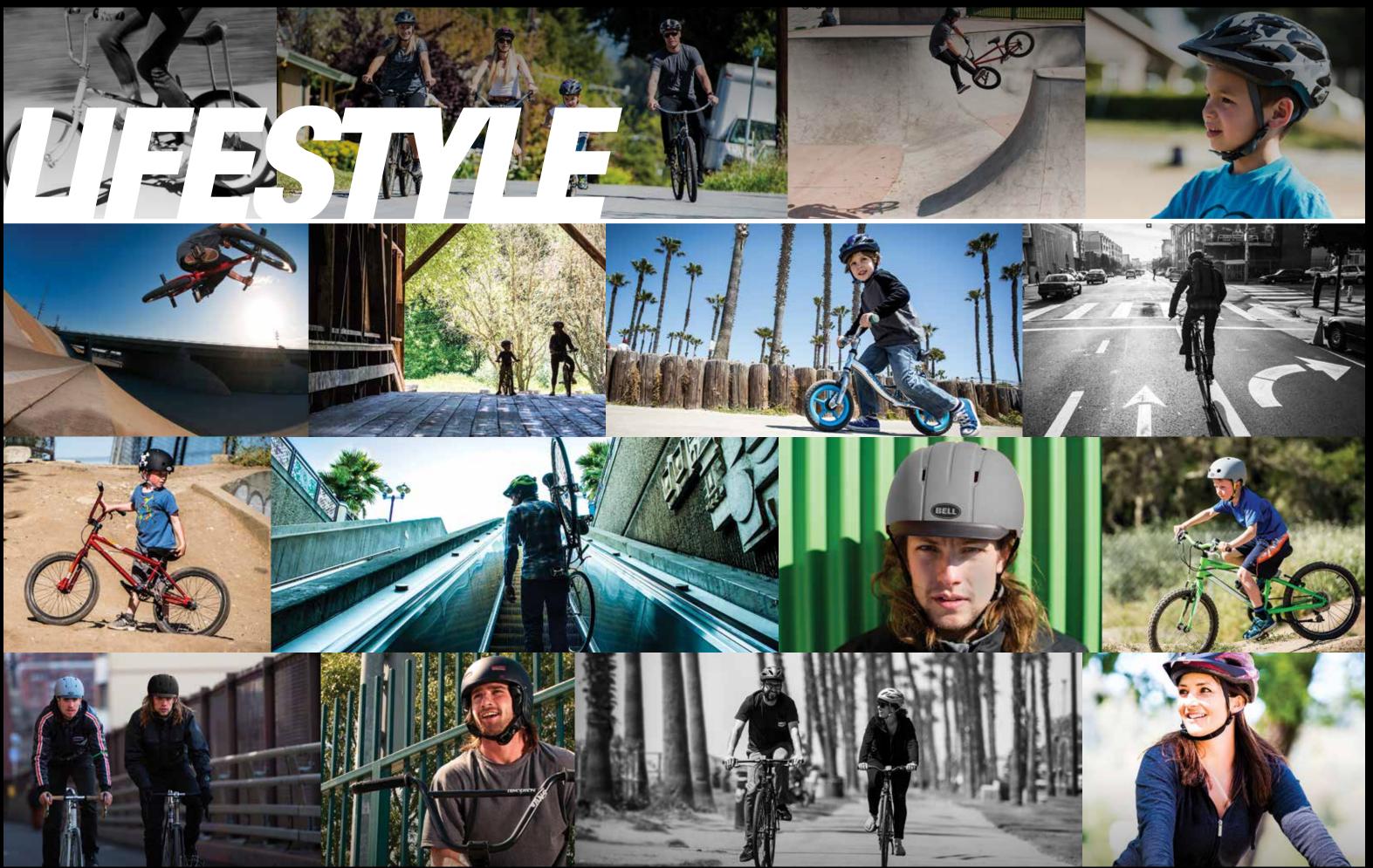


MATTE BLACK



CERTIFICATIONS		TECHNOLOGIES			
CPSC Bicycle		Adjustable Visor			
CE EN1078					
SPECS		SIZES			
Weight:	33.5 oz / 950 grams	S	52–54 cm / 20.5"–21.25"		
Vents:	15	M	55–57 cm / 21.625"–22.5"		
		L	58–60 cm / 22.875"–23.625"		

BEI





# REIRO-REVOLUTION

Look at the all-new Full Flex and Reflex action sports helmets, and your first thought might be "retro." The style is classic Bell—muscular, original, born from moto roots.

But take a closer look and you'll see that Full Flex and Reflex are loaded with cutting-edge technologies to help action sports athletes elevate their experiences.

The first thing you need to know is that both Full Flex and Reflex meet or exceed three safety standards for bike and skate. Why? These are multi-sport helmets for multi-purpose shredding. Why does this matter? Because many soft-foam skate helmets have no safety certification whatsoever.

The heart of Full Flex and Reflex is the durable EPP liner, a resilient material. It's engineered specifically for action sports, where crashes can be part of the game. And the new Double-Walled technology strengthens the shell to further boost the helmet's ability to meet the multiple impact ASTM skate standard.

Every head shape is unique, and a hard foam liner with a standard circumference can cause pressure points. Bell addresses this with FormFit, which divides the liner into seven segments. They are all connected to an internal skeleton that allows the helmet to flex and conform to your head.

Here's a closer look at the engineering and technology behind Full Flex, the full-cut version of the helmet, and Reflex, the half-cut version.

### THE CORE TECHNOLOGIES



#### **DURABLE & RESILIENT EPP**

This new helmet liner material is made to meet or exceed the ASTM F1492-08 multiple impact skate standard. Most bicycling helmets use an EPS liner that's made to absorb the energy of one significant impact by compressing under force. The new EPP liner compresses in a similar manner when it takes a hit—but the material rebounds after impact.



#### DOUBLE-WALLED CONSTRUCTION

A thick outer layer of impact-resistant ABS plastic produces a stiff shell. The strength of the shell allows Double-Walled Construction helmets to be certified for multiple activities including bicycle and skate.



**BELL FORMFIT** 

Our interior EPS foam liner is divided into multiple segments, each connected to an internal skeleton which allows the helmet to flex and conform to the shape of your head—a comfortable fit that feels more like a cap than a hardshell helmet.



#### SOUNDTRAX SPEAKER POCKETS

Soundtrax is Bell's system of built-in speaker pockets and integrated audio cable routing. No goofy modifications needed—Soundtrax integrates with the helmet to provide the backbeat to your ride.

#### **CUSTOM FIT TO YOUR STYLE**

No matter what sport you shred, the Fullflex and Reflex are designed with moto-inspired style in mind to fit into the culture, but stand out from the crowd: on the ramp, in the park, or on the dirt.



Progression. It usually starts in the streets, and that's where the new Full Flex was born. Engineered to inspire action sports athletes as they push new limits, it features full-cut style and protection with cutting-edge technologies—all packaged in a style that's both modern and classic. The resilient EPP liner was specifically engineered for action sports, where crashes just happen. And the combination of two innovative technologies—FormFit and Double-Walled Construction—improves fit and protection.





WHITE



ACTION

CERTIFICATIONS	TECHNOLOGIES					
CPSC Bicycle	Resilient EPP material					
CE EN1078	Double-Walled Construction					
ASTM F1492-08 (Skate)	Bell FormFit™					
<b>EMULTISPORT</b>	SoundTrax <sup>™</sup> Speaker System					
ASIM F1492-08 (SKate)	Extended Shell					
SPECS	SIZES					
Weight: 26 oz / 740 grams	<b>S</b> 51–55 cm / 20.125"–21.625"					
Vents: 10	M 55–59 cm / 21.625"–23.25"					
	L 59−61 5 cm / 23 25"−24 25"					

ADDADA



Inspired gear for all-day action. Smart, stylish and crazy comfortable, Reflex is at home in the dirt or on the streets. Its resilient EPP liner is made from a material that's specifically engineered for action sports athletes who are more likely to experience routine crashes. Double-Walled Construction makes the outer shell stiffer and stronger, and the new FormFit technology gives Reflex a more comfortable fit.



**BLACK PINSTRIPE** 



MATTE RED



0

MATTE BLACK





WHITE

MATTE OLIVE GREEN

CERTIFICATIONS		TECHNOLOGIES	
CPSC Bicycle		Resilient EPP material	
CE EN1078		Double-Walled Construction	
ASTM F1492-08 (Skate)		Bell FormFit™	
SPECS		SIZES	
Weight:	19.8 oz / 560 grams	<b>S</b> 51–55 cm / 20.125"–21.625"	
Vents:	8	M 55–59 cm / 21.625"–23.25"	
		L 59–61.5 cm / 23.25"–24.25"	





The skate-style look never gets old. But that rigid bowl-style shell feel can be a drag. That's where Segment shines. It has the classic shape of an old-school skate helmet, but its ingenious design gives it head-hugging flexibility. So it's way more comfortable. How did we do it? A series of interior EPS foam segments are connected by a reinforcing skeleton—so it fits more like a comfortable cap than a helmet and still meets bike and skate safety standards. Pretty amazing, right?



**GOLD FLAKE 500** 





MATTE RED COMET 





#### MATTE JIMBO PUNKER ⇒ NEW 2015

NEW 2015 C SEGMENT JR. page 104



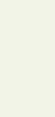
ACTION

PLAL	CERTIFICATIONS			TECHNOLOGIES	
Number of Street	CPSC Bicycle		Bell FormFit™		
1	CE EN1078				
2	ASTM F1492-08 (Skate)				
1.11	ASTM F2032 (BMX)				
14-11	ASTM F2032 (BMX) MULTISPORT CERTIFIED				
		CERTIFICS			
SPECS		SIZES			
100	Weight:	14.4 oz / 465 grams	S	51-55 cm / 20.125"-21.625"	
10.00	Vents:	8	М	55–59 cm / 21.625"–23.25"	

**°GS.** 68–69

59-61.5 cm / 23.25"-24.25"





ACTION







A little bit old-school moto, a little bit urban chic. The Intersect blends the classic cafe racerinspired moto look with understated design and comfort. The EPS foam liner is segmented and connected to a reinforcing skeleton—so it flexes and conforms to your head. Now you're ready to hit the city streets.





MATTE BLACK



MATTE PRIMER GREY



Bell is a member of PeopleForBikes, the leading movement to improve bicycling in the U.S. By collaborating with millions of individual riders, businesses, community leaders, and elected officials, PeopleForBikes is uniting Americans to boost bicycling on a national level for results that can be seen locally. Lear more: >> www.peopleforbikes.org

CERTIF	ICATIONS	TECH	NOLOGIES
CPSC Bio	cycle	Bell Fo	rmFit™
CE EN10	78	Integra	ated Light Mount
		Reflect	tive Decals
		Remov	vable Visor
SPECS		SIZES	5
Weight:	15.9 oz / 450 grams	S	52–56 cm / 20.5"–22"
Vents:	9	М	55–59 cm / 21.62 5"–23.25"
		L	58-62 cm / 22.875"-24.375"



**ORDERS:** brgdealersupport.com / 800-776-567





Integrated features, outstanding functionality and purposeful design make Muni the standard for commuting helmets. The overall shape and style has been continually refined since its introduction, and with clever new features, this Muni is that much better. The TAG fit system is unrivaled for comfort, fit and ease-of-use. There's also an integrated mounts front and rear to accommodate the Blackburn Front Flea light system. The Muni also accommodates Bell's Flip Mirror, which clips to special grooves in the visor and stows away neatly when not in use.







BELI

MATTE BLACK VIS

HI-VIS YELLOW



*Optional:* Bell Flip Mirror Blackburn Flea 2.0 Front Light Blackburn Flea 2.0 Rear Flasher

>> www.blackburndesign.com

URBAN

TECHNOLOGIES
Integrated Light Mount
Rain Gutters
Integrated Flip Mirror Mount
Reflective Decals
Blade Plus <sup>™</sup> Removable Visor
In-Mold Polycarbonate Shell
TAG <sup>™</sup> Fit System
SIZES
<b>S/M</b> 50–57 cm / 19.75"–22.5"
<b>M/L</b> 54–61 cm / 21.25"–24"





Versatile, stylish and comfortable, the Slant is an exceptional helmet at an amazing price. Features 21 channeled vents, a Fusion-In Mold Microshell, ErgoDial Fit System, easy-adjust Cam-Lock levers, and a Blade Visor.











MATTE RED EMBLEM MATTE BLACK 

CERTIFICATIONS		ICATIONS	TECHNOLOGIES	ACTIVE
	CPSC Bicycle		Removable Visor	Ē
	CE EN10	78	In-Mold Polycarbonate Shell	
			ErgoDial <sup>™</sup> Fit System	
	SPECS		SIZES	
	Weight:	11.8 oz / 335 grams	UNIVERSAL ADULT	
	Vents:	21	54–61 cm / 21.25"–24"	E





The helmet that fits your unique style and personality, as well as being comfortable, secure and easy to use. With its soft-brim visor, and super easy to use ErgoDial Fit System, you'll be ready for any ride with a look that's as good on city streets as it is on the bike path.



**PISTON SOFT** MATTE BLACK



**PISTON SOFT** MATTE METALLIC BROWN





**STRUT BRIM** MATTE BLACK/INFRARED

CERTIFICATIONS	TECHNOLOGIES
CPSC Bicycle	Removable Soft Brim Visor
CE EN1078	In-Mold Polycarbonate Shell
	ErgoDial <sup>™</sup> Fit System
SPECS	SIZES
Weight:	PISTON: UNIVERSAL ADULT
PISTON: 10 oz / 284 grams	54–61 cm / 21.25"–24"
<b>STRUT:</b> 9.7 oz / 274 grams	STRUT: UNIVERSAL WOMEN'S
Vents: 15	50–57 cm / 19.625"–22.5"





With its rounded profile, snap-in visor and casual vibe, the Piston adapts easily to your style of riding. Its high-quality Fusion In-Mold construction ensures Piston's strength and durability. It has 15 extra-large vents for cool comfort, and the ErgoDial fit system—paired with easy-to-adjust Cam-Lock levers—gives Piston a precise fit.



MATTE RED COMET

NEW 2015 BLUE COMET







	CERTIF	CATIONS	TECHNOLOGIES	
	CPSC Bicycle		Removable Visor	
	CE EN10	78	In-Mold Polycarbonate Shell	
			ErgoDial <sup>™</sup> Fit System	
l	SPECS		SIZES	
	Weight:	11.5 oz / 317 grams	UNIVERSAL ADULT	
	Vents:	15	54-61 cm / 21.25"-24"	





It's not just a men's helmet with girlie graphics. The Strut was designed for female riders with universal women's sizing and ponytail compatibility. It features strong, reliable In-mold construction, Bell's ErgoDial fit system, and easy-to-adjust Cam-lock levers. And with 15 large vents plus a snap-in visor, Strut helps handle the elements—sunshine, rain or heat—so you can enjoy the ride.





MINT COMET

NEW 2015 MATTE PL





WHITE/TEAL SLANT

CERTIFICATIONS	TECHNOLOGIES	
CPSC Bicycle	Removable Visor	
CE EN1078	In-Mold Polycarbonate Shell	
	ErgoDial <sup>™</sup> Fit System	
SPECS	SIZES	
Weight: 11 oz / 310 grams	UNIVERSAL WOMEN'S	
Vents: 15	50–57 cm / 19.625"–22.5"	

ACTIVI





The Bell XLP proves that sometimes bigger really is better, delivering big time style and features specifically for the extra large of head! The XLP features our ErgoDial fit system, Fusion In-Mold construction, snap-in visor, Cam-Lock levers for easy strap adjustment and 15 massive vents for great airflow.





TITANIUM COMET



**BLACK/RED/SILVER SCURVY** 



	CERTIFICA	TIONS	TECHNOLOGIES	ACTIVE
	CPSC Bicycle CE EN1078	)	Removable Visor In-Mold Polycarbonate Shell ErgoDial™ Fit System	IVE
	SPECS		SIZES	
		2.9 oz / 367 grams	UNIVERSAL EXTRA LARGE 58–65 cm / 22.875"–25.625"	BELL
				ORDERS:
				brg
No. No.		-		orgdealersupport.
				<b>URDERS:</b> brgdealersupport.com / 800-776-5677

**PGS.** 88-89



Features include Bell's Fusion In-Mold construction, ErgoDial fit system, easy-toadjust Cam-Lock levers, 23 vents and a snap-in visor.







MATTE RED COMET 



ACTIVE

	CERTIFI	CATIONS	TECHNOLOGIES
	CPSC Bic	ycle	Removable Visor
	CE EN1078		In-Mold Polycarbonate Shell
-			ErgoDial <sup>™</sup> Fit System
	SPECS		SIZES
	Weight:	11 oz / 312 grams	UNIVERSAL ADULT
	Vents:	23	54–61 cm / 21.25"–24"



This one is for the ladies. Independent, stylish, and specifically engineered to fit the active woman. Fusion In-Mold construction, ErgoDial fit system, easy-to-adjust Cam-Lock levers, 23 vents and a snap-in visor ensure she doesn't have to compromise performance for comfort.





MATTE PURPLE COMET

MATTE SILVER/MINT ------ NEW 2015





CERTIF	ICATIONS	TECHNOLOGIES	
CPSC Bicycle		Removable Visor	
CE EN10	78	In-Mold Polycarbonate Shell	
		ErgoDial <sup>™</sup> Fit System	
SPECS		SIZES	
Weight:	10.5 oz / 298 grams	UNIVERSAL WOMEN'S	
Vents:	23	50–57 cm / 19.625"–22.5"	





The Presidio is a breath of fresh air at the entry level. Featuring stout in-mold construction, 17 breezy vents, an ErgoDial fit system and Snap-In visor, the Presidio is the perfect full-featured lid for any rider.









**PURPLE PANTHER** 

MATTE WHITE/SILVER STRAFE > NEW 2015















G

CERTIFICATIONS	TECHNOLOGIES	
CE EN1078	Removable Visor	
	In-Mold Polycarbonate Shell	
	ErgoDial <sup>™</sup> Fit System	
SPECS	SIZES	
Weight: 273 grams	UNIVERSAL ADULT	(
Vents: 17	54–61 cm	







WE IN THE OF THE OWNER OWNER OWNE



The Octane is the perfect choice for high-energy kids on the go. Featuring Fusion In-Mold construction, it has cool graphics, Bell's ErgoDial fit system, and easy-to-adjust Cam-Lock levers for a sure fit. The snap-in visor gives Octane some attitude, and the 15 air vents keeps it cool.



CERTIFICATIONS	TECHNOLOGIES
CPSC Bicycle	PinchGuard <sup>™</sup> Buckle
CE EN1078	Removable Visor
	In-Mold Polycarbonate Shell
	ErgoDial <sup>™</sup> Fit System
SPECS	SIZES
Weight: 11 oz / 310 grams	UNIVERSAL YOUTH
Vents: 15	50-57 cm / 19.625"-22.5"



This entry-level kid's lid makes wearing a helmet part of the fun. The Trigger's features make dialing in a perfect fit easy as pie. The ErgoDial fit system and Cam-lock levers keep Trigger secure and comfortable. And





CHARCOAL/HI-VIS YELLOW RIPPLER

**BLACK/RED RIPPLER** 



**BLUE/PINK RIPPLER** 



**BLACK/HOT PINK DREAM CANYON** 





CERTIFICATIONS	TECHNOLOGIES
CPSC Bicycle	PinchGuard <sup>™</sup> Buckle
CE EN1078	In-Mold Polycarbonate Shell
	ErgoDial <sup>™</sup> Fit System
SPECS	SIZES
Weight: 9.6 oz / 273 grams	UNIVERSAL YOUTH
Vents: 23	50–57 cm / 19.625"–22.5"



The Shasta combines in-mold construction, 17 breezy vents, an ErgoDial fit system and a Snap-In visor with Bell's PinchGuard buckle to deliver exceptionally high performance at an entry level.





BLUE/RED VELOCITY

NEW 2015 MINT WEAVE









1 M L	The second						
CERTIFIC	CATIONS	TECHNOLOGIES					
CE EN1078	3	Removable Visor					
		In-Mold Polycarbonate Shell					
		ErgoDial <sup>™</sup> Fit System					
SPECS		SIZES					
Weight: 2	275 grams	UNIVERSAL YOUTH					
Vents:	17	50–57 cm					

# NEW 2015 A Skate-Style Classic

Blending the style of a classic skate helmet with head-hugging comfort and advanced fit technologies, the new Segment Jr. gives action sport groms everything they need. The secret to its comfort is Bell FormFit, which makes the helmet fit more like a comfortable cap than a hard-shell helmet. The eight internal segments are connected by a reinforcing skeleton. Segment Jr. meets both skate and BMX safety standards, making it the perfect everyday helmet for active mini-shredders.





**PINK/YELLOW COMET** 

MATTE PURPLE WINGS



**MATTE GREY/GREEN** 

**BLUE NITRO** 



MATTE BLACK/WHITE PAUL FRANK SKURVY

CERTIF	CATIONS	TECHNOLOGIES					
CPSC		Bell FormFit <sup>™</sup>					
CE EN10	78						
ASTM F1	492-08 (Skate)						
ASTM F2	032 (BMX)						
	MULTISPORT CERTIFIED						
	CERT						
SPECS		SIZE	S				
Weight:	13.7 oz / 388 grams	XS	48–53 cm / 18.875"–20.875"				
Vents:	8	S	51–55 cm / 20.125"–21.625"				

PGS. 104-105



PHOTO: JOSH SAWYER





BELL



No hassles, just fun. The Buzz has no muss, no fuss features like the ErgoDial fit system, Cam-lock levers for a snug, secure fit, and a snap-in visor to shield sun glare or rain. Its 15 air vents keep lil' rippers cool, and the graphics are sure to get them pumped up for the ride.







CAMO

**BLACK/RED FLAMES** 





**BLUE FLASH** 

**PURPLE LOVE BIRDS** 

CERTIFICATIONS	TECHNOLOGIES	YOUTH
CPSC Bicycle	PinchGuard <sup>™</sup> Buckle	로
CE EN1078	Removable Visor	
	In-Mold Polycarbonate Shell	
	ErgoDial <sup>™</sup> Fit System	
SPECS	SIZES	B
Weight: 11 oz / 310 grams	UNIVERSAL CHILD	
Vents: 15	47–54 cm / 18.5"–21.25"	
	CPSC Bicycle CE EN1078 SPECS Weight: 11 oz / 310 grams	CPSC Bicycle PinchGuard™ Buckle   CE EN1078 Removable Visor   In-Mold Polycarbonate Shell ErgoDial™ Fit System   SPECS SIZES   Weight: 11 oz / 310 grams



PHOTO: BRIAN VERNOR



With six super-fun color and graphics choices and a cool, compact shape, Zipper's looks alone will get young rippers excited to ride. But the real magic here is the high-quality construction and awesome comfort. The ErgoDial Fit System and PinchGuard Buckle make it easy for parents to cinch it up and send them rolling along.







**BLUE PUFFER** 

PINK PARADISE

**ORANGE TIGER** 



**INFRARED FLARE** 



POP GREEN SPLAT



PURPLE PENGUIN



	CERTIFICATIONS	TECHNOLOGIES
ľ	CPSC Bicycle	PinchGuard <sup>™</sup> Buckle
	CE EN1078	In-Mold Polycarbonate Shell
		ErgoDial <sup>™</sup> Fit System
	SPECS	SIZES
	Weight: 8.3 oz / 235 grams	UNIVERSAL CHILD

15

Vents:

47-54 cm / 18.5"-21.25"

PGS. 110-111















HELICOPTERS 

HEART COLOR BLOCK

TECHNOLOGIES					
In-Mold Polycarbonate Shell					
ErgoDial <sup>™</sup> Fit System					
SIZES					
<b>S/M</b> 48–52 cm					
<b>M/L</b> 52–56 cm					

/ 800-776-5677

BELL



# CONSTRUCTION

#### BELL FORMFIT

By adding a flexible fit technology to the interior EPS foam liner, we've greatly improved the comfort of hardshell helmets. The liner is divided into multiple segments, each connected to an internal skeleton which allows the helmet to flex and conform to the shape of your head. The result is Bell FormFit<sup>™</sup>—a comfortable fit that feels more like a cap than a hardshell helmet.

#### COMPOSITE FIBER INTAKE (CFI) COMPOSITE CONSTRUCTION

Bell's Composite Fiber Intakes<sup>™</sup> (CFI) serve double duty on the Volt. First, they serve as an ultra lightweight yet rigid skeleton to reinforce the helmet's overall structure. Second, their directional orientation deflects airflow to the helmet's internal StreamJet Ventilation<sup>™</sup> system which uses the Venturi Effect to increase ventilation velocity and cooling.

#### DOUBLE-WALLED CONSTRUCTION

A thick outer layer of impact-resistant ABS plastic produces a stiffer shell. The added strength of the shell allows Double-Walled Construction<sup>™</sup> helmets to be certified for multiple activities including bicycle, skate and snow.

#### DURABLE & RESILIENT EPP

This new helmet liner material was engineered specifically for action sports athletes who experience routine falls while practicing their sport. It's made to meet or exceed the ASTM F1492 multiple impact skate standard. Most bicycling helmets use an EPS liner that's made to absorb the energy of one significant impact by compressing under force. The new Durable & Resilient EPP<sup>™</sup> liner compresses in a similar manner when it takes a hit—but the material rebounds after impact.

#### FUSION IN-MOLD POLYCARBONATE SHELL

In-molding is the process of bonding the helmet's microshell to its EPS foam layer to provide a sturdier, more solid helmet. The EPS foam is shot into the thin microshell cap when it's in the mold—thus the name—rather than formed separately and taped on later. This process was pioneered by Bell and is now the industry standard for all high-end helmets. All but our toddler helmets are now made with this construction method.

#### **PROGRESSIVE LAYERING**

With Progressive Layering,<sup>™</sup> the EPS foam liner is constructed in two layered parts, each using different material densities. By strategically placing lighter density foam on interior sections, and stronger, denser foam on exterior zones, the liner can help manage the energy of impacts that could occur.

# FIT AND RETENTION SYSTEMS

#### CAM-LOCK LEVERS

Bell's Cam-Lock<sup>™</sup> strap levers make it easy to adjust the straps around your ears. Simply open the cam, position comfortably, and close the lever.

#### CINCH GUIDE

This new fixed-position strap design features an innovative adjuster piece that moves side-to-side, allowing you to fine-tune the positioning once, and then forget about it. Besides convenience, there are several key performance benefits to the Cinch Guide system: It offers more precise fore/aft positioning, it eliminates helmet creep, and it places the straps flat against the face. The result is a more comfortable fit, improved aerodynamics, and less hassle.

#### ERGODIAL

The ErgoDial<sup>™</sup> Fit System brings one-handed adjustments to our Universal Fit helmets. A simple press of the button and slide of the dial br , snug and comfy stability.

#### FLOAT FIT

Bell's most advanced high-performance fit system combines comfort and security in an ultra lightweight design. Float Fit<sup>™</sup> optimizes your helmet's fit in two ways—circumference adjustment and vertical positioning. To minimize weight and simplify adjustments, the arms of the fit system feature a new "float" design that automatically cradles the occipital lobe bump on the back of your head. This settles the helmet into an ideal up/down position. Light, simple and super comfortable.

#### PINCHGUARD BUCKLE

Bell's PinchGuard<sup>™</sup> buckle is specially designed to prevent kids from pinching their neck when they secure their helmet.

#### SPEED DIAL

Bell's Speed Dial<sup>™</sup> fit system is specially designed to be compatible with helmets that have lower coverage in the rear. With a simple twist of the dial, the easily-accessible Speed Dial adjusts to a glove-like fit.

#### TWIN AXIS GEAR (TAG)

Bell's next-generation Twin Axis Gear<sup>™</sup> (TAG) fit system adjusts to the head on two axes—circumferentially as standard fit systems do, but also vertically to better accommodate differences in the up/down position of the occipital lobe. For added comfort we've co-molded the system arms with soft rubber and positioned them higher to better accommodate eyewear. The result is the most adjustable, comfortable and easy-to-use fit system ever.

# VENTILATION/COOLING

#### **ACTIVE AERO**

Active Aero<sup>™</sup> gives the rider the ability to regulate airflow, temperature and aero efficiency on the fly with a simple button seamlessly integrated into the top of the helmet. The internal slider mechanism opens and closes helmet vents on demand to ensure performance fit for your ride.

#### CHANNELED VENTILATION

Specially designed ventilation channels on the interior of the helmet's liner brings cool air in through the front, passes it over the head and flushes warm air out of the rear ports. You'll find some form of Channeled Ventilation<sup>™</sup> on almost all Bell helmets, but our higher end helmets feature deeply sculpted channels that keep air moving whether you're bombing it at 30 mph, or huffing it uphill at single digit speed.

#### OVERBROW VENTILATION

The Overbrow Ventilation<sup>™</sup> system actively ushers cool air over the head via intake ports on the brow of the helmet. A specially designed bridge keeps the ducting free from obstruction while the helmet's air-channel matrix works to maximize full-head ventilation.

#### STREAMJET VENTILATION

For the Volt, Bell engineers created an airflow matrix that mixes the deeply SOUNDTRAX SPEAKER SYSTEM sculpted Channeled Ventilation<sup>™</sup> ducts with specially designed constriction Soundtrax<sup>™</sup> is Bell's system of built-in speaker pockets and integrated channels that use the Venturi Effect to increase airflow rates. The result audio cable routing. No goofy modifications needed—Soundtrax of the alternating high volume and high airflow channels is StreamJet integrates perfectly with the helmet to provide the backbeat to your ride. Ventilation,<sup>™</sup> a system that efficiently moves cool air in the front and WRAPAROUND PROTECTION exhausts warm flow out the rear of the helmet.

The Super 2R lock-on protective chin-bar is a great solution for VELOCITY FLOW VENTILATION progressive trail riding adaptability. Just remove it for long climbs or Using advanced flow dynamics modeling, wind tunnel testing and rider sweaty XC efforts—it's easy to collapse and carry it in your hydration trials, Bell engineers created a natural airflow engine that literally pulls pack. And when you're ready to rip on aggressive terrain, snap the air through the internal venting system, keeping the rider cool and dry. chin-bar in place with our simple 3-step connection process. No tools Developed for moto, Velocity Flow Ventilation<sup>™</sup> technology has made its are needed. The snap-in cheek pads come in two different thickness way to the Full-9 and Transfer-9. options, giving you customized fit and comfort.

# VISORS

#### BLADE AND BLADE PLUS VISORS

Bell's Blade Visor<sup>™</sup> mixes dramatic looks with top-notch functionality. Woven with real silver fibers, X-Static<sup>®</sup> and XT-2<sup>®</sup> padding are guick-Horizontal I-beam pins keep the visor in place with minimal intrusion on drying materials that inhibit growth of odor-causing bacteria and fungi the helmet surface. The Blade Plus Visor™ lights up the ride by adding an while keeping you cooler than standard comfort pads. integrated perch for mounting the Blackburn Flea front light.

#### FLYING BRIDGE VISOR

The Flying Bridge Visor<sup>™</sup> was developed for Bell's award-winning Moto 8 motorcycle helmet and adapted for the Full-9 and Transfer-9 DH/BN helmets. The easy-to-adjust system uses two side-mounted adjusting screws in conjunction with a proprietary cam mechanism that hold th visor firmly and securely without the need of a hard-to-reach center s Visor adjustments are easy, even in gloved hands.

#### **GOGGLEGUIDE ADJUSTABLE VISOR SYSTEM**

The GoggleGuide<sup>™</sup> Adjustable Visor System allows riders to manage their eyewear with minimal intrusion on their ride. The flexible system accommodates both goggles and glasses, and works either with the v installed, or without, using the included goggle retention arms. Simple effective, cool.

#### VARIABLE POSITION VISOR (VPV)

Bell's top-of-the-line Variable Position Visor<sup>™</sup> allows for 15 degrees of horizontal adjustment by using an embedded clutch mechanism that I the visor firmly at the desired angle. Changing the VPV's angle just tak simple up or down tug.

### **OTHER TECHNOLOGIES** BREAKAWAY SCREWS Bell's purpose-built breakaway screws are designed to break off on high velocity impacts to avoid having your visor snag-yet another preventative design by Bell. INTEGRATED BREAKAWAY CAMERA MOUNT The integrated breakaway camera mount allows you to seamlessly affix your wearable camera in the perfect spot without the need for messy double-stick tape or zip-ties. We've engineered the camera to "breakaway" on impact should you hit the deck potentially saving you and your camera. INTEGRATED COMPATIBILITY w/ EJECT SYSTEM Integrated accommodation of the Eject® Helmet Removal System helps

first responders to gently remove the helmet from a rider's head, reducing the potential for secondary injuries.

### MAGNEFUSION CHEEKPADS

The Magnefusion<sup>™</sup> Removable Magnetic Cheekpads swap in and out effortlessly for ease-of-removal both after a crash, as well as for quickdrying between runs.

A WARNING: All chin-bars have limits, and serious injury or death can occur. Read owner's manual carefully being using your helmet.

### X-STATIC AND XT-2 PADDING

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#### Product Photography: Josh Sawyer (unless otherwise noted)

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#### **BRG SPORTS**

5550 Scotts Valley Drive | Scotts Valley, CA 95066 Tel. 831-461-7500 | Fax. 831-461-7503

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